

Jackson Reis de Souza

Head of Innovation & Technology

+55 41 988137401 | jacksonrds@gmail.com



PROFILE

Linked  profile

- **Senior professional** specialized in Project Management, Business and Data | Corporate Programs | Digital Solutions | Innovation & Technology
- Recognized certifications (**PMP** | **ITIL** | **Microsoft Azure AI Engineer** | **Blockchain**)
- Fluent **English** (IELTS Band 7.5) | Advanced **Spanish** | Native **Portuguese**
- **15 years** inside global corporations (**Volvo** | **AB InBev** | **Pernod Ricard** | **ExxonMobil** | **Wipro**)
- **16** Projects, **21** Countries, and more than **500** Stakeholders and **60** team members
- **2,531,000 USD** budget managed (*biggest budget 1,100,000 USD*)
- Projects portfolio: <https://jack.dotheright.tech>

BEHAVIORAL COMPETENCIES AND INTERPERSONAL EXPERTISE

- Organized, autonomous, resilient, focused
- Excellent managerial and analytical skills
- Leadership, negotiation, communication, risks
- Data-focused, Results-oriented, and Customer-minded
- Business, Creative and Technical domains

CORE SKILLS

- Corporate Portfolio Governance & PMO
- Portfolio, Program, Project Management
- Innovation & Technology Management
- End-to-End Solutions Management
- Data analysis and Architecture
- IT Systems, Integration and Operation
- IT Infrastructure Delivery and Deployment
- Corporate Security & Compliance

ACADEMIC

2024-2025	Executive Management - Leadership and Innovation	
	FGV, Brazil	Graduate MBA
2016-2017	Audiovisual Production Management	
	Centro Europeu, Brazil	Certificate
2012-2014	Project Management	
	PUC-PR, Brazil	Graduate Specialization
2011-2011	Knowledge Management	
	FGV, Brazil	Extension
2007-2011	Information Technology Management	
	OPET, Brazil	Undergraduate

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PROFESSIONAL

- 2020 – current **Sr. Portfolio Manager, at Projack Tech** (São Paulo, Brazil)
Management and Technology consulting; Data Analysis and Business Intelligence, Innovation & Technology strategy and advisory, Solutions start-up, Pitch Decks, Growth; Research (DataOps, AI, ML, GenAI, DLT/Blockchain).
- 2022 – 2023 **Technology Portfolio Manager, at Innyx** (São Paulo, Brazil)
BU Management (TechHub) and Projects Management of digital solutions; Financial management, budgeting, HR, schedules, and quality; Data Management and BI platform; Architecture, engineering, visualization, and analysis of public sector education metrics and KPIs of more than 35000 students and 310 schools (robust data pipeline and ETL flow).
- 2022 – 2022 **Global PMO Head, at MCI Global** (São Paulo, Brazil)
Under direct response to COO I've led the PMO area, promoting the continuous development of PMO professionals, executing the company's high-level strategy.
- 2020 – 2021 **Global Project Manager, at Pernod Ricard** (São Paulo, Brazil)
Specialized consulting for Pernod Ricard, as a Product and Project specialist. The managed solution 'Drinks&Co PRO' (Global B2B Sales) has been chosen as Pernod Ricard's Key Digital Program; Product and Project Management and Business Analysis + PowerBI + GA4 + Salesforce; mobile app + admin system + Data and API Integrations + CMS + royalty system; Data privacy.
- 2018 – 2020 **Sr. Global Project Manager, at AB InBev** (São Paulo, Brazil)
Project Manager delivering global solutions and bringing digital business transformation to IT, Supply, Mkt, and Finance areas. Projects demand, management + governance; Stakeholders Management with Global Directors, Operations, vendors, suppliers, partners.
- 2016 – 2017 **BI & Project Manager, at Projack Audiovisual** (Curitiba, Brazil)
Business ownership, Business development, Executive and Management services for local Curitiba's creative production houses.
- 2011 – 2015 **IT Project Coordinator, at Volvo** (Curitiba, Brazil)
IT Projects and infra deliveries for critical mission environments. Global applications rollout in Brazil's Factory; Shopfloors systems and apps upgrades; Volvo DC/Warehouse's new IT infrastructure and migration.
- 2010 – 2010 **IT Analyst (Data Access), at ExxonMobil** (Curitiba, Brazil)
2008 – 2009 **IT System Admin / Technical Support, at Wipro** (Curitiba, Brazil)